



TraductorPRO

Translating **W**ords to the **W**orld

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Translating words to the world

Your doorway to high-quality translation is specialization. We only translate from and into our languages of expertise: Arabic, German and English

With TraductorPro, you have the chance to choose the Arabic translation service you want according to your needs



2. ABOUT US:

2.1. Who are we?

In 1993, a young Arabic man came to Germany to live and study and to draw the path into a brilliant future. He decided to work hard and he studied “Translation” in one of the best German universities. Because he likes to do everything in a very professional way, he was also registered in the official page of the Translators in Germany.

Mr. Wahbi Youssef works as a one-person translation company in Germany. He is an Arabic entrepreneur with a love of languages and foreign cultures and wants to grow his business up with all his ambitions.

We, at **TraductorPro**, work with clients from the public and private sectors, ranging from major corporations to individuals, and from regional to global, but they all have one thing in common: they come to us knowing they will receive an outstanding level of professionalism combined with competitive rates.



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2.2. Our mission:

Our thinking is determined by enthusiasm for language, our actions by trust and respect for customers.

The support of our customers is our mission. As mediators between languages and cultures we make communication possible.



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2.3. Our vision:

Our vision is to connect cultures and support businesses in accessing the global market at a local level, for improved engagement, brand recognition, and business.



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3. LANGUAGE SERVICES:

3.1. Translation Services:

Evolve Your Content. Our Translation Service Helps You Connect with Customers Beyond Words.

Our broad expertise ranges from general translations to the most technical, and from sworn (legal) services to website translation.

This expertise is backed by solid experience of working with clients in wide-ranging sectors, including legal, oil and gas, law, medicine, telecom, finance, etc.

From the general

General translation needs are those where no specialist terminology is involved, but which still require the skills of a professional translator.

At TraductorPro your general translation needs are always serviced by a native speaker of the target language.

...to the most technical

Technical translation needs are those requiring terms specific to a trade or industry, where specialized knowledge is required to complete the translation, such as for guidelines, regulations, instruction manuals and more.

TraductorPro has in-depth expertise in handling technical translations across wide-ranging subject areas and industries.

At the speed you need

We understand in today's fast-paced business world that speed is everything, and therefore we respect the deadlines and accomplish the job in the quickest yet professional time and way.

With guaranteed quality

TraductorPro prides itself on its professional approach and is your trusted partner for quality results. Implementing a thorough quality control process is key to our working process and includes a final proofreading by a native speaker and subject matter expert, ensuring every translation reaches you with absolute satisfaction.

3.2. Sworn Translation:

A sworn translation is a translation that has been formally verified for use in official purposes. The sworn translator's signature and seal attests that it is a true and accurate translation of the original document and gives it a legal effect in a country with a language other than the one spoken in the country of the issuer.

A sworn translation may be required by courts or academic, legal, governmental or financial institutions for certain procedures.

We guarantee that all documents entrusted to us remain strictly confidential.

The following documents are examples of papers that usually require a sworn translation:

- Birth, marriage, divorce and death certificates
- Guardianship or custody documents
- Commercial circulars
- Official recognition of academic certificates (high school certificates, university degrees etc.)
- Residents' permits
- Drivers' licenses
- Powers of attorney
- Contracts (such as employment contracts with foreign firms)
- Audits

How can a translation be certified?

A translation can be certified in many different ways. The service depends on the nature of the document and its usage.

Therefore, certain documents would only need the sworn translator's signature and seal whereas others would also require the authentication of the document by the Ministry of Justice and/or the Ministry of Foreign Affairs.

3.3. Localization services:

Localization is basically the adaptation of your product or service to account for the differences of a particular market, including technical modifications, translations, regulatory modifications etc.

There are many tasks involved in localization:

- Intense review of all translations and content is needed in to ensure high quality of localization.
- For every country that you want to enter, your products will go through localization each time and language will have to be adapted.
- Your graphics will be reviewed while relevant DTP will be used for all your documents to ensure they are adapted for the local market.
- Localization of software, websites and apps will require careful translation reviews at every phase to ensure error-free localized output.

We offer localization services across all platforms and fields to suit your needs:

•Marketing localization:

offering your sleek marketing content that clicks with your local markets.

•Multimedia localization:

whether it's a game or an app, localization is the key to reaching your mobile consumers. We localize and test it.

•Software localization:

adapting your software to reach global markets with high-quality localization that meets the language and utilization requirements.

•Website localization:

offering your website to become the cornerstone of customer experience. We optimize its content, graphics and language for global markets.

3.4. Proofreading:

Proofreading Service for Global Success!

Millions of documents are being translated and shared in many languages all over the world.

Proofreading service is more than a review of one text copy for accuracy, grammar, spelling and style check. It includes editing and bilingual review of the target language to check for omissions and mistranslations that may not be appropriate. You don't want your text to be grammatically correct but have an incorrect jargon that could be misunderstood or misinterpreted, right? This is where we cover you.

We, at TraductorPro, are in-country linguists and native speakers with full command over target language and fluency in the source language. Our proofreading service can be hired for any type of document, written in any type of format on any subject. We have experience in proofreading and editing copy of texts for various industries such as:

- Business (even websites)
- Technical
- Oil & Gaz
- Legal
- Healthcare
- Education
- Medical

We are dedicated to work through the translated documents meticulously, checking the target language against the source text to guarantee both technical and linguistic accuracy while ensuring that correct and consistent terminology has been used throughout the document.

We guarantee Accuracy and Consistency Ensured by Specialist Expertise!

3.5. Desktop Publishing:

With more than 15 years of experience, we at TraductorPro, offer a variety of multilingual desktop publishing and graphic design services to meet the unique requirements of your project.

We have the in-house resources, experience, and tools to complete even the most challenging projects:

- Advertisements & catalogs
- Annual & quarterly reports
- Books & brochures
- Clinical studies & drug development documents
- Guides and manuals
- Labels and packaging
- Magazines & multimedia presentations
- Newsletters & posters
- Press releases & websites
- Flyers
- Charts
- Proposals

Our Multilingual DTP services comprise of a team of highly skilled desktop publishers, translators and graphic designers.

We create online and print-ready localized materials for you which authentically reflect the original.

We optimize your documents so that they align with the languages and typographical standards of the target country.

You can save time, cost and minimize administrative hassle with our DTP Services.

Our DTP services include Right to Left and Left to Right languages, especially for Middle East and Europe clientele in addition to the following services:

- Formatting
- Conversion
- Graphic/Image Placement
- Style Sheet and Template Design
- Typesetting
- Font and Text Design
- QA (Quality Assurance)

Software and Platforms

We have a very solid knowledge of difference between technologies. We can handle all file formats and also offer graphic design services, printing publishing and online publishing. DTP and graphics applications are available for Mac and Windows OS.

Our Software skills consist of:

- Adobe InDesign
- Adobe Frame Maker
- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- INKSCAPE
- CorelDRAW
- QuarkXPress

3.6. Interpretation Services:

As a specialized field, interpreting services require expertise combined with professionalism, and this is the hallmark of TraductorPro.

We have vast experience of providing interpreting services in all major languages, including, but not limited to, Arabic, English and German.

These services are offered in three key categories: simultaneous, consecutive and liaison, each one targeted to the type of event and interpreting required:

Simultaneous:

Conferences, seminars, legal hearings, diplomatic meetings and more may require simultaneous interpreting so that a speaker's words can be conveyed with total fluency simultaneously, i.e. with as little delay as possible, to listeners through headphones.

Consecutive:

Press conferences, presentations, smaller diplomatic gatherings and more may require consecutive interpreting, whereby a speaker's words are interpreted during pauses or at the end of the speech.

Liaison:

Business trips, trade fairs, interviews, legal meetings and more may require liaison interpreting, whereby two or more people, often fluent in different languages, rely on the skills of an interpreter to facilitate communication.

In liaison interpreting the interpreter must have knowledge of the subject fields being discussed and be able to liaise in a spontaneous, flexible manner to manage a smooth understanding between parties.

Interpreting Equipment:

we can undertake to provide you with the equipment and technical assistance you need. This includes:

- The booths and associated technical equipment
- The microphones
- The receivers/earphones for the audience
- Sound system
- A technician present during discussions

3.7. Documentation:

Technical documentation is often the most critical area affecting customer satisfaction. TraductorPro provides dependable services for all types of documentation including user's manuals, operation and maintenance manuals, operating instructions, installation guides, product data sheets as well as corporate brochures and catalogues.

We develop concise and easily understood documents that will facilitate any user's task.

TraductorPro works closely with clients to plan, develop and create project-specific documentation. From researching, to writing, to out-sourcing of data to editing, proof-reading, formatting, electronic generation and/or desktop publishing, we can ensure that the final product is technically accurate and clearly presented.

3.8. Copywriting:

Effective, compelling online and offline copy is no longer a desire but a must-have in today's world. It is an art, a skill, a flair which requires a passion for the language, creative imagination and good writing skills.

Copy writing is crucial for the online and offline success since it delivers valuable content to the customer and serves as a powerful and effective marketing tool.

The aim of copywriting is to manipulate with words in order to impress the reader and create brand awareness of your products and services.

Naturally, there are several types of copywriting: ad copywriting, press releases writing, ghostwriting and many more.



4. MARKETING SERVICES:

4.1. Digital Marketing:

The battle for your audience's attention, engagement and loyalty is won by understanding their needs and nuanced behaviors. For the marketing strategy, planning and resourcing essential to achieve real global reach, you have come to the right place.

We are the marketing localization people. We fuse local market insight with language services; content performance with digital marketing execution; and we create localization solutions that drive performance.

No matter the country, culture or audience, we believe marketing is about building a relationship between your brand and your audience. And we know we have the expertise and resources to deliver results. Our digital marketing expertise spans many countries and languages and we focus on global-to-local messaging to unlock the power of your global campaigns.

INTEGRATED PERFORMANCE

Built on a deep understanding of your audience and centered around your business goals, we provide stand-alone or integrated SEM, SEO, Social, CRO services. And by taking a holistic approach to your digital marketing, we achieve maximum market reach, cost efficiencies and increased ROI. We integrate industry-leading, global experience with a deep understanding of the interconnected nature of paid, owned and earned media.



4.2. Global SEO:

With over 4 million searches every minute of every day, search engines are an important part of your customer's journey. Being at the top of a search engine result page not only ensures a flood of traffic to your site for the right keywords, it anchors your brand as the market or thought-leader in your customer's mind. Get in touch, and we'll make sure you build your campaigns and pages on the right keyword insights.

INTEGRATED FOR EFFECTIVE PERFORMANCE

Whether you need a long-term project plan to maximize your search engine rankings in any market, or support on specific local market keyword research to link build, our global experts are on call to support your team's specific SEO needs. We tackle SEO in a phased approach, designed to support your digital marketing roadmap. Speak to us about where you need support.



4.3. Global Social Media:

The heart of effective social strategy is having a great relationship with your customers. Knowing what makes your audience tick and how to talk to your community is crucial. And so, we start by examining your company and goals, and what your audience is already telling you, before we create, schedule and manage engaging content that gets results in any language, for every market.

ENGAGING IN ANY LANGUAGE

Our social experts live and breathe your brand from a local and international market perspectives. We are here to plan and execute social media campaigns that engage your audience, while nurturing your active communities in country. We help centralize, grow and bring your social presence alive in any market, across multiple social platforms, from Facebook, Twitter, Instagram, Weibo, LinkedIn, WeChat, YouTube, Google+, etc.





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